

Digital Storytelling : Screencasting

Teacher Name: **Alex Mueller**

Student Name: _____

CATEGORY	4	3	2	1
Voice - Consistency	Voice quality is clear and consistently audible throughout the presentation.	Voice quality is clear and consistently audible throughout the majority (85-95%) of the presentation.	Voice quality is clear and consistently audible through some (70-84%) of the presentation.	Voice quality needs more attention.
Soundtrack - Originality	All of the music is original.	Most (over half) of the music is original.	Some of the music is original.	None of the music is original.
Images	Images create a distinct atmosphere or tone that matches different parts of the story. The images may	Images create an atmosphere or tone that matches some parts of the story. The images may	An attempt was made to use images to create an atmosphere/tone but it needed more work.	Little or no attempt to use images to create an appropriate atmosphere/tone.
Point of View - Purpose	Establishes a purpose early on and maintains a clear focus throughout.	Establishes a purpose early on and maintains focus for most of the presentation.	There are a few lapses in focus, but the purpose is fairly clear.	It is difficult to figure out the purpose of the presentation.

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